

# Welcome

## 2011 ICAR Workshop

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# Hard to get cows in the sky -

- Look at the big picture
- From 10,000 meters
- From my 1 meter (or liter)
- The local organizers work hard
- The work is appreciated by ICAR and participants



# Here to listen and ask questions

- Exchange of ideas and information
- Make some suggestions
- Have a program that serves the needs
- Farmers are the customer
- Consumers are the customer of farmer



A unit of semen is really –



# Data

In a plastic straw



Decisions are still –



Data Driven\



Data are still-

From the  
**COW!**





# Having the available DATA:

- Puts farmer in the “knowledge loop”

**Allows “Data Driven Decisions”**



# Thank you

