



WELCOME IN Rhône-Alpes

Région

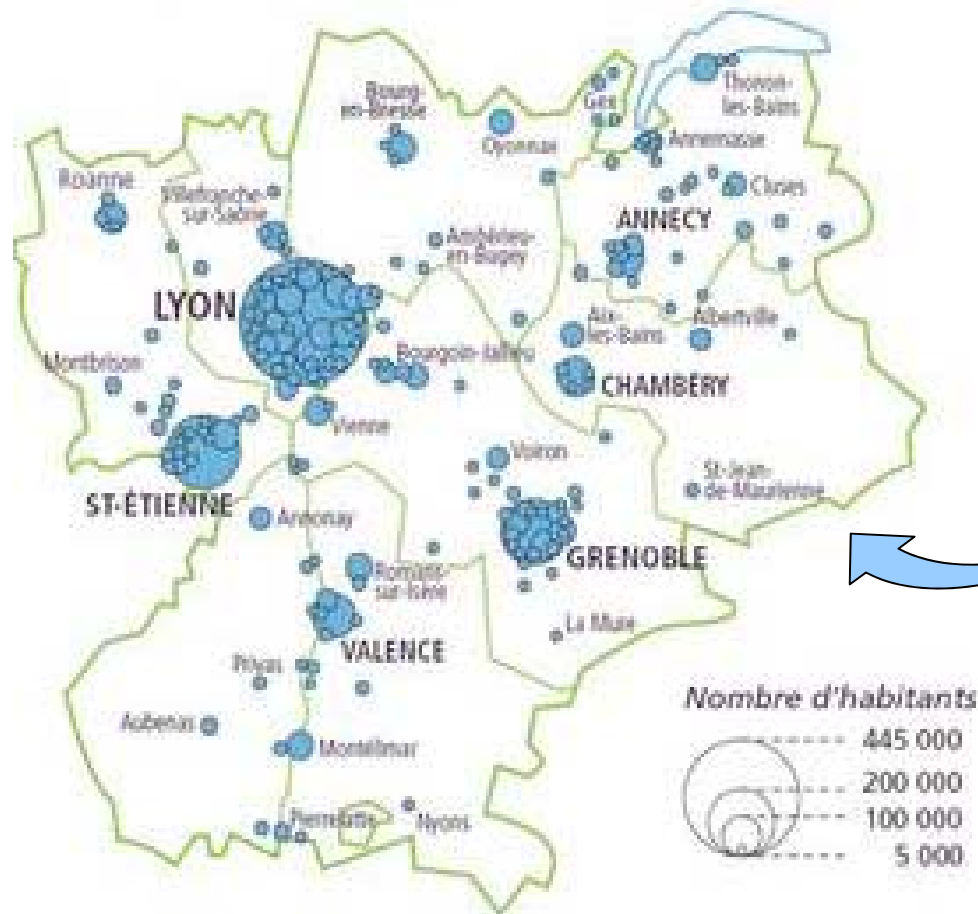
X. DAVID (FGE)



Rhône-Alpes : in the centre of Europe

8% of France area

10% of France GDP



*6 millions inhabitants
=> 10% of France*

Rhône-Alpes : a concentrate of diversity

- ❑ *Diversity of landscape and climate*
- ❑ *Diversity of agricultural production*
- ❑ *Diversity of food products*

Rhône-Alpes : diversity of landscape



Agriculture in Rhône-Alpes

40 000 farms

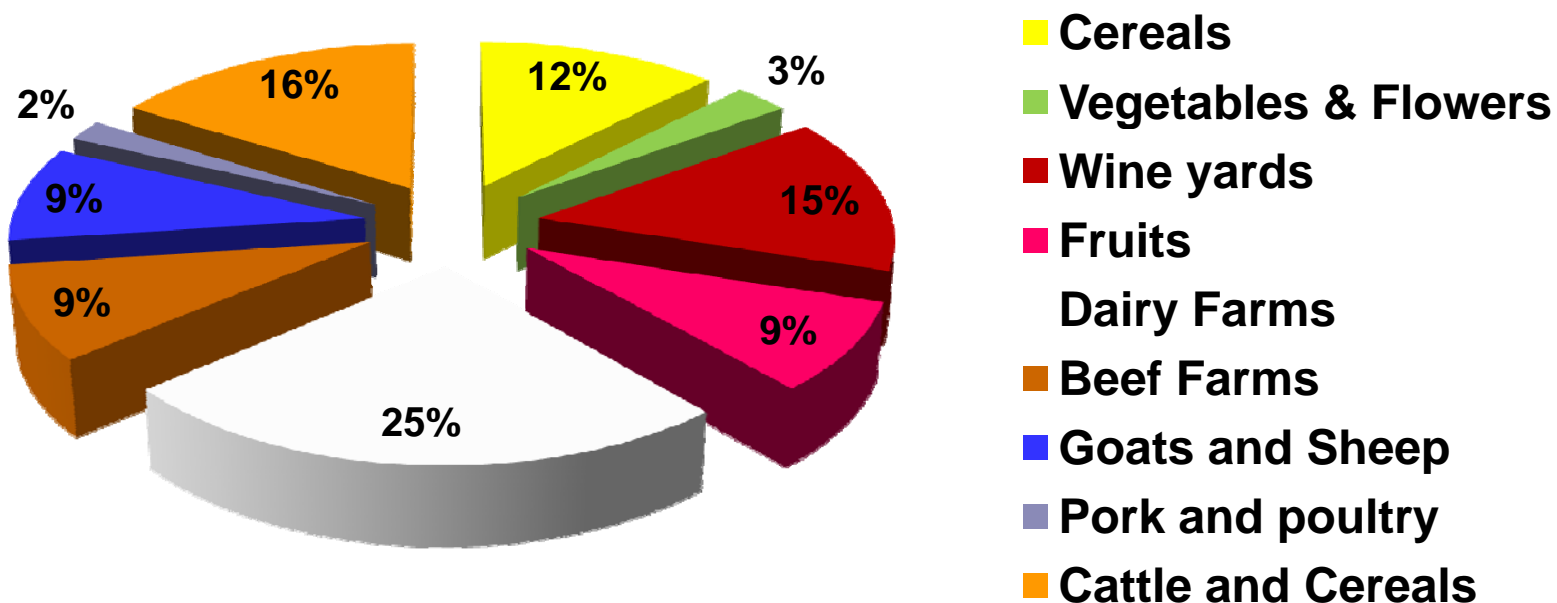
turnover of €3.5 billions

24 000 professional units



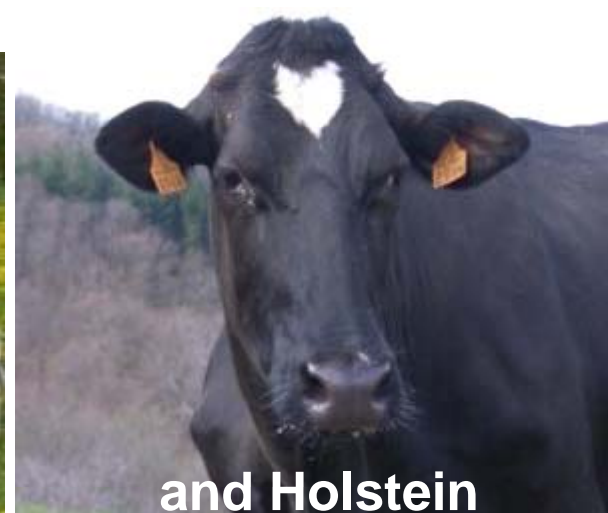
an average size of 50 ha

Rhône-Alpes : diversity of production



Farming in Rhône- Alpes – Dairy farming

Large units with Montbéliarde



Small units

with Abondance
and Tarine



Farming in Rhône- Alpes – Beef farming

**Units specialised until
the weaning of the calves**



Fattening of the young bulls =>



Farming in Rhône- Alpes – Goat farming



1. region for cheese processing on farm

Farming in Rhône- Alpes – Other animal productions



Collective sale places



1. region for direct sales for processed food products

Garanted quality labels



62 « Appellations d'Origine Contrôlée »

New way of farming



1500 organic farms



Rhône-Alpes: a gastronomic tradition



An aerial photograph of a rural landscape in the Rhône-Alpes region. The image shows a large, irregularly shaped pond in the upper left, surrounded by green fields and a dense forest. Another smaller pond is visible in the lower left, also surrounded by greenery and a forest. The landscape is a mix of agricultural fields, forests, and water bodies, with a winding road or path visible in the lower right. The text is overlaid on the image in a white, italicized font.

Thank for you attention

and

Enjoy your stay

in Rhône-Alpes